

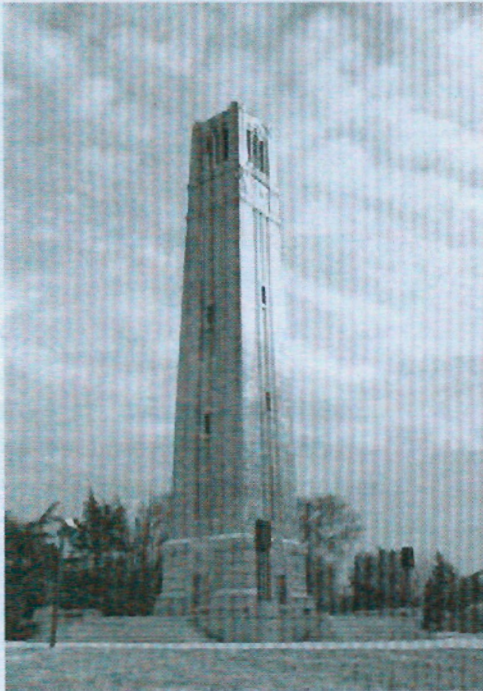
The Wolfpack Communicator



A publication of the North Carolina State University Department of Communication

In association with The Communication Alumni Circle

Winter 2005



Fall Commencement Set For Carmichael Gym

By Dr. Craig Allen Smith, Department Head

There are moments in life that deserve celebration. Some of us need little cause to celebrate, while others seem too busy to celebrate their accomplishments. But faculty, students, alumni, parents, staff, friends and neighbors all agree that completion of the requirements for a college degree is worthy of celebration. In fact, NC State University has for several years been recognizing commencement twice every year, in May and December. Unlike many large universities, we individually recognize our graduates in departmental ceremonies after the RBC Center Commencement.

Many Communication alumni can remember when our commencement was held in a classroom. But over the years our growth led us to rent (thanks to private contributions) the Raleigh Convention Center. From 2001-03 we welcomed audiences of 1,000 to our ceremonies, and we rejoiced in the support our students received from their families and friends. Last semester we booked 1,500 seats and filled them; rumors of road tours and movie deals were, alas, premature.

Raleigh's city planners (doubtless worried by our success) recognized the need for a new convention center. When they closed the facility, we suddenly had to find a venue for 1,500 people on short notice (and you thought Thanksgiving was rough). The Department has been working on this problem for months. Bluntly put, there are no options comparable to the convention center; perhaps that is why they are building a new one.

SMITH cont. page 7



Inside this Issue:

- 2 Alumni News
- 3 Higher Education
- 4 Theater/Honors
- 5 Alumna's Reflections
- 6 Faces In The Pack
- 7 PRSSA
- 8 Faculty News
- 9 Technology/NSSLHA
- 10 CHASS Ambassadors
- 11 Disorders News
- 12 Reader Survey

*"There are moments in life
that deserve celebration"*
-Dr. Smith

Editorial Board:

Dr. James Kiwanuka-Tondo
Mr. Bob Larson
Ms. Jessica Moore

Editorial Staff:

Amanda Denton Trisha O'Neill
Haley Huie Nicole Royal
Morgan Lashley Jaclyn White

NC STATE UNIVERSITY

Department of Communication

201 Winston Hall, Campus Box 8104, Raleigh, NC 27695-8104
Phone: 919.515.9736 Fax: 919.515.9456 Email: commun@social.chass.ncsu.edu

Faculty



News

Dr. Victoria Gallagher — and her co-author Madgy Ma, a doctoral student in the College of Design, presented a paper, “Visual Well-being: Intersections of Rhetorical Theory and Visual Design,” at the National Communication Association’s annual conference in Boston, MA, November 16-20. Dr. Gallagher also presented a paper and was a participant in a pre-conference on Urban Communication.

Jim Alchediak — produced a video portrait of Alexander Bogardy, a painter whose work was exhibited at the NCSU Gallery of Art & Design in November. The video allowed visitors to learn more about the artist. Dr. Marsha Orgeron of the Film Studies Program and the English Department was co-curator of the exhibit.

Sandy Stallings, Deanna Daniels, & Jessica Katz Jameson — presented a panel called “Service-Learning in Communication: Civility through Understanding” at the Carolinas Communication Association Conference in Charlotte, NC September 23-24.

Jessica Moore - recently arrived from the University of Texas at Austin to join the Public and Interpersonal Communication concentration. She is currently a Doctoral Candidate and will be teaching courses in Persuasion, Interpersonal Communication and Research Methods.

Announcements!

Cynthia Zuckerman Hyman gave birth to a 9 lb. 6 oz. boy, Jack Wayne Hyman III, on June 28, 2005.

Jessica Katz Jameson — presented a paper with co-author Andrea Bodtker: “Attending to Emotion to Stimulate Conflict: Testing a Theoretical Model of Conflict Transformation” at the National Communication Association’s Annual Convention in Boston, MA November 17-20.

Sandy Stallings — presented at the Western Carolina University Service Learning Symposium, “Service Learning: Balancing Stewardship and Scholarship to Promote Student Learning and Faculty Engagement.” Sandy was on the G.I.F.T.S (Great Ideas for Teaching Speech) panel at the Carolinas Communication Association Annual Conference. Her presentation was, “Labels and Social Identities: Breaking the Connections to Stereotypes and Prejudice.”

Mindy Sopher — served as co-Facilitator for Recruitment Boot Camp at the University of North Carolina - Greensboro on October 1 for 90 students and 10 faculty members. Mindy has also been asked to keynote the Graduate Training Track at the annual Association of Fraternity Advisors meeting in Atlanta in December with the topic “Passion and Purpose.”

John T. ‘Jack’ Hall — appeared as the Starkeeper in Raleigh Little Theatre’s production of *Carousel* in June, and was presented with the Cantey v. Sutton Award as best actor of the season in a cameo role. Jack also participated in a one-day seminar about the First Amendment and in a three-day Continuing Legal Education program on appellate law, both held at UNC-CH in July.

Dr. James Kiwanuka-Tondo — is the co-author of a book chapter that will be published in January: “The Effectiveness of Mediated Health Communication Campaigns: Meta-Analysis of Differences in Adoption, Prevention, and Cessation Behavior Campaigns.”

Adriana de Souza e Silva — received the 2005 Intercom Award by the Brazilian Society of Interdisciplinary Studies in Communication for the best Ph.D. Dissertation in Communication and in Information and Communication Technologies: “From Cyber to Hybrid — Relocating our Imaginary Spaces through Mobile Interfaces.”

Dr. Victoria Gallagher & Dr. Ken Zagacki - co-authored an article in the *Quarterly Journal of Speech* entitled, “Visibility and Rhetoric: The Rhetorical Function of Visual Images in Civil Rights Activism and Commemoration.” Dr. Gallagher also has a forthcoming article, “Displaying Race: Cultural Projection and Public Memory,” in *Rhetoric of Display*.

Technology Impacts Communication

You are in good company if you have noticed that cell phones and Blackberries are increasingly taking the place of traditional lunch dates. As technologies become more enmeshed in our every day lives, the dynamics of our interpersonal communication are forced to evolve.

Traditional theories of communication are challenged as our social spaces become a blend of the physical and digital worlds and our perceptions of what constitutes "interpersonal communication" change. Not so long ago, students could only choose between a face-to-face office visit with a professor or a telephone call. However, in recent years, student-professor contact has expanded by way of email, instant messenger, and class websites that include chat room features, such as Vista. Today's college students are increasingly savvy in regard to new technologies, and as a result the need to examine ways in which the surplus of new gadgets and gizmos are affecting communication is greater than ever.

Several ongoing studies by N.C.



Laurie Julian makes a call between classes

State professors take an in-depth look at this mounting trend. Jessica Moore, a new instructor in the Department of Communication, is particularly interested in exploring the ways in which computer-mediated communication impacts interpersonal relationships.

Specifically, she is examining interpersonal influence and how communicator language expectations may change as a result of the environment in which we communicate. Moore describes her approach to this vast topic as "a micro-level look" at how mediated communication influences interpersonal interaction.

Dr. Adriana de Souza e Silva, an assistant professor in the Department of Communication, approaches the ever-changing field of technology on a broader scale. DeSilva is currently exploring ways in which mobile technology is shifting the traditional idea of "cyberspace" from an isolated experience with your home or work computer to one in which access is both instantaneous and more socially interactive.

Until fairly recently, Moore says, most traditional interpersonal communication textbooks have allotted issues of communication and technology "nothing more than a brief paragraph at the end of each chapter."

TECHNOLOGY cont. page 10

Technology, page 9

NSSLHA Members Broaden Horizons in San Diego

The National Student Speech, Language and Hearing Association (NSSLHA) is a national organization for students majoring in Communication Disorders. The organization was formed to give students the opportunity to build a network of peers, learn from practitioners in the field and prepare students for graduate school. An annual event that adheres to the principles of the NSSLHA is the American Speech-Language-Hearing Association (ASHA) conference. This year's conference, held November 18-20 in San Diego, was themed *Using Evidence to Support Clinical Practice*. At the ASHA conventions, Communication Disorder students build valuable networks by meeting graduate school faculty from around the country, exchange ideas with other students and professionals and experience cutting edge technology in the field. Eight students from the Communication Disorders concentration attended this year's ASHA Convention.

Lambda Pi Eta Inductions

The Lambda Pi Eta (LPE) Beta Chapter will hold its new member induction ceremony on December 1st. LPE would also like to welcome the new panel of officers for the 2005/2006 academic year.



Elizabeth Caviness-Wyatt

Elizabeth Caviness-Wyatt, President
Kelli Luckadoo, Vice President
Will Brackett, Treasurer
Lauren Cothorn, CommUnion Coordinator
Candace Broadie, Secretary
Maribeth Weakland, CHASS Ambassador
Christina LaCanfora, Representative



Lambda Pi Eta meeting

CHASS Ambassadors Recruit Students

CHASS Ambassadors, in conjunction with their advisors, created new strategies for recruiting new students to the college. Dr. Lynda Hambourger and Dr. Monica Leach work closely with the Ambassadors to ensure effective communication and to oversee the progress of the students.

CHASS Ambassadors hosted a "Welcome Week Bash" during the second week of school in Caldwell Lounge. New students, especially freshmen, enjoyed talking with the Ambassadors and having their questions about N.C. State answered. Close to 100 students from CHASS and visiting colleges attended the event and hope to see it become an annual celebration.

The university's annual Open House, held in October at Talley Student Center, gave the CHASS Ambassadors an opportunity to connect with potential students. The Ambassadors were commended by the chancellor for their outstanding job at the Open House.

In addition to planning large annual events, the Ambassadors also engage in year-round promotion of the college. They are enormously helpful to the frequent visitors to CHASS, including potential students and their parents.

"Our Ambassadors are articulate, enthusiastic and well-informed," says Dr. Hambourger. "They provide a point of view not available from paid faculty and staff

However, as university curricula race to stay relevant during a time of rapid technological growth, we are seeing this begin to change.

Communication courses must address an array of critical issues that have arisen due to the proliferation of new technologies, including the impact that technological advances will have on how we interpret traditional communication theories. As individuals in our society become further entangled with and reliant upon new technologies, it is inevitable that communication curricula will reflect these changes.

