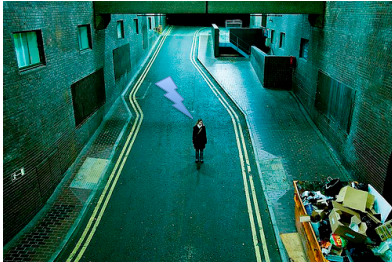


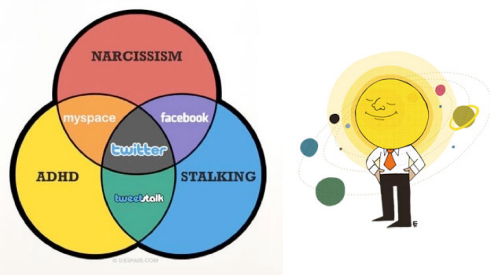
Net Locality



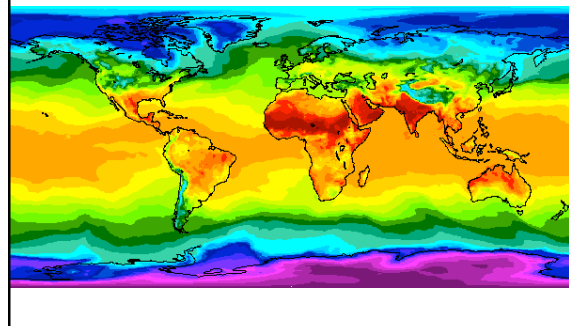
The Web is All Around Us



Location of the User is Center-Stage



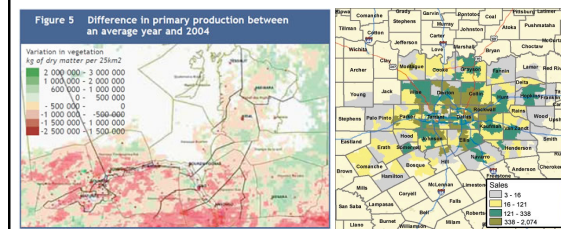
It Started With a Map



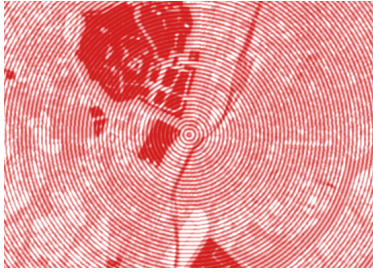
John Snow's Cholera Map (1853)



Geographical Information Systems

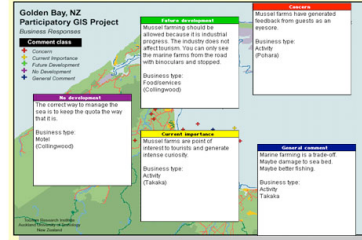


Critical GIS



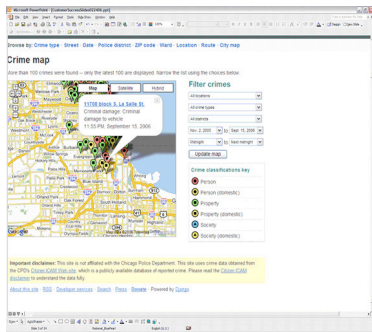
John Pickles' *Ground Truth* (1995) – uneven access to GIS and disparities between the mappers and the mapped

Participatory GIS

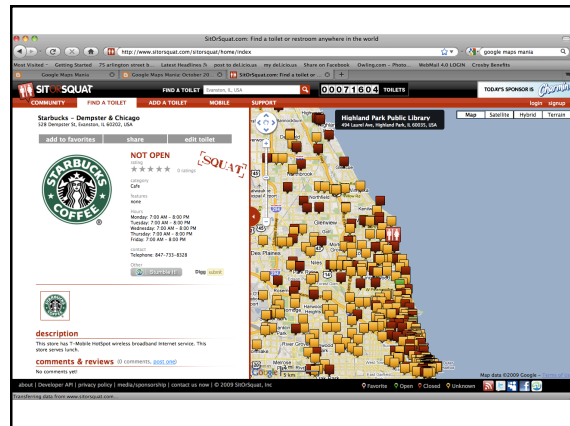


The web challenged the Critical GIS arguments by opening access to these tools and altering power dynamics of mapping

Web GIS

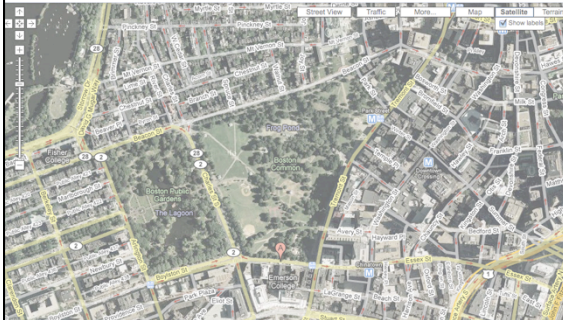


Adrian Holovaty, <http://chicagocrime.org> (2005)

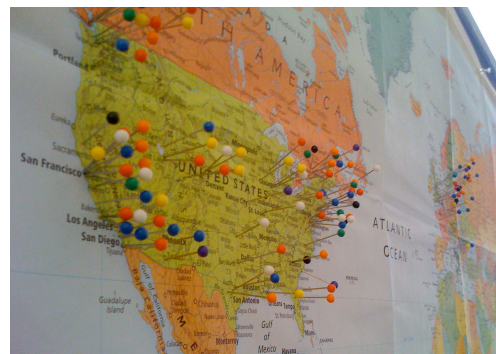


The Logic of Mapping

Mapping Social Information → Social mapping of information



The Industry of Mapping



Network Locality

CLICK TO SEARCH
29,780 Central Indiana Homes For sale

Wikitude - Cam View - 7610 Hits - Page 1

Gerde's Folk City (0.8 mi)
Cooper Union (0.8 mi)
Alamo (sculpture) (0.7 mi)
Triangle Shirtwaist F...
Elmley Helms
Hamilton Fish House (0.8 mi)
Groce Church, New York (0.6 mi)
Cedar Tavern (0.5 mi)
Church of the Ascen...
Union Square (New York City) (0.4 mi)
Gen. Winfield Scott H...

4758 Parkstone Ln
\$1,059,000
4 beds, 4 full 1 half baths
6,130 sq ft
Listed with RE/MAX Excel, REALTORS

GIS is normalized. The logic of mapping is transforming the logic of the Web, and as a result, transforming how we interact with information, people and places.

The importance of filters

The metropolis created the blasé attitude. But at the same time it opened the "metropolitan man" to the freedoms associated with being distanced.

...The city was incomprehensible in its unfiltered form...

Digital networks as filters for urban spaces

46°00'N, 8°57'E Piazza Riforma Lugano

Bar/Ristoranti 500m

- Caffè Federale
Menu Mostra Navigazione
- Bar Vanini
Menu Mostra Navigazione
- Bar Argentino
Menu Mostra Navigazione

Mostra: Bar / Ristoranti

Distanza: 500 m

OK Cancel

Net Localities

These are the spaces with which we interact. They are physical and networked.

Implications

New spaces and new practices are being cultivated to accommodate the logic of net locality. There are new expectations and new social needs.

Changing Landscape

Privacy
What are the limits of the individual?

Public Space
What is the extension of a space?

Democracy
What are the possibilities for participation?

Thank You

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engagementgamelab