

IT University of Copenhagen  
Digital Media and Design program

BMMS::Mobile Media and Social IT  
Instructor: Dr. Adriana de Souza e Silva

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Week	Day	Topic	Videos	Readings due	Class activities	Assignments due
1	Th. 02.09 L	Course overview  Introduction				
	Th. 02.09 E				Discussion posters	
2	Th. 09.09 L	Introduction to cell phone studies and mobilities  Castells handout		Castells et. al., "Communication and mobility in everyday life" (pp. 77-126) in MCS		
	Th. 09.09 E				Field exercise	
3	Th. 16.09 L	History of wireless technologies and mobile phones  Farley handout		Goggin, "Making voice portable: The early history of the cell phone" (pp. 19-40)  Farley, "Mobile telephone history" (pp. 22-34)		
	Th. 16.09 E			Project reading: Kato, "Japanese youth and the imagining of keitai" (p. 103-119)	Text discussion  Show student work  Choose groups for final video project  Work in groups to plan project proposal	
4	Th. 23.09 L	Cellular generations 2G / 3G / 4G  Generations Table	Rheingold (TED)  Clay Shirky (TED)	Goggin, "Next gen mobile: 3G, 4G, and the return of location" (pp. 187-204).  Javaid, Rasheed, Meddour, Ahmed, & Prasad, "E novel dimension of cooperation in 4G" (pp. 29-40)		

Video project

	Th. 23.09 E				Proposal presentation	proposal due
					Instructions on academic paper	
5 Technology	Th. 30.09 L	Location-based services and location-based social networks	- CYSMN - URAAY - PacManhattan - Botfighters	de Souza e Silva & Frith, "Locative mobile social networks"  Perusco & Michael, "Control, trust, privacy and security" (pp. 4-16)	<b>Eric Gordon's lecture</b> (15:00-15:45)	
	Th. 30.09 E				Work in groups to plan storyboard	Final written project proposal due
6 Technology	Th. 07.10 L	Ubicomp / Pervasive computing	Hiroshii Ishi  Pattie Maes (TED)  Pranav Mystry (TED)	Greenfield, "Section1: What's everywhere" (pp. 9-34)  Greenfield, "Section2: How is everywhere different from what we're used to?" (pp. 35-88)		
	Th. 07.10 E		Steve Mann		Present storyboard	Storyboard due
7 Social uses	Th. 14.10 L	Mobile phones as educational tools	- Environmental Detectives - Frequency 1550 - Savannah	Campbell, "Perceptions of mobile phones in college classrooms" (pp. 280-294)  Delacruz, Chung, & Baker, "Finding E place" (pp. 251-268) in DC	Instructions on outline	
	Th. 14.10 E				Video fieldwork	
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<b>Th. 21.10: Fall break</b>						
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8 Social uses	Th. 28.10 L	Micro- and macro-coordination		Castells et. al. "The mobile civil society" (pp. 185-214) in MCS  Ling & Yttri, "Nobody sits at home and waits for the telephone to ring" (pp.	<b>Rich Ling's lecture</b> (14:30-15:30)	

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	Th. 28.10 E				Video editing	Outline for final written project due + initial bibliography
9 Social uses	Th. 04.11 L	Mobile phones as fashion items / influence on youth behavior		Castells et. al., "The mobile youth culture" (pp. 127-170) in MCS  Katz & Sugiyama, "Mobile phones as fashion statements" (pp. 321-337)	<b>Gitte Stald's lecture</b> (14:30-15:30)	
	Th. 04.11 E				Preview presentation	Preview due  Questions about final project
10 Case studies / Global South	Th. 11.11 L	South America		Castells, et. al., Wireless communication and global development" (pp. 215-244) in MCS  de Souza e Silva, et. al., "Mobile phone appropriation in the favelas of Rio de Janeiro, Brazil"	<b>Sandra Rubia's lecture</b> (14hs)	
	Th. 11.11 E				Final video fieldwork	
11 Case studies / Global South (NCA)	Th. 18.11 L	Africa	Lecture mobile technologies (New Yorker)  Iqbal Quadir TED talk	Curwen & Whalley, "Structural adjustment in the Latin American and African mobile sectors" (pp. 349-363)  James & Versteeg, "Mobile phones in Africa" (pp. 117-126)	<b>Gitte Stald's lecture</b> (13hs)	
	Th. 18.11 E				Final video editing	
12 Final presentations	Th. 25.11 L	Groups 1, 2, 3, 4, 5				
	Th. 25.11 E	Groups 6, 7, 8, 9, 10				
13	Th.	no class / work on final exam				

Supervision	02.12	
	L	
	Th.	no class / work on final exam
	02.12	
	E	
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14	Th.	no class / work on final exam
Supervision	02.12	
	L	
	Th.	no class / work on final exam
	02.12	
	E	
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15	Wed.	Final exam due
Final exam	15.12	